

Customers, Sales, Profits... Delivered!

Pinnacle Direct Marketing

1-800-457-7333

40 Cars Guaranteed

CONQUEST

EMAIL MARKETING SOLUTIONS

DOES YOUR DEALERSHIP NEED TO **CAPTURE NEW CUSTOMERS?**



CREATE

- Custom Designed For Every Campaign
- Mirrors Tier 2 OEM Current Advertising
- Linked To Your Dealership
- 100% Co-Op Compliment
- Features Aggressive Offers To Direct Consumers Into Your Showroom



CONQUEST

- Customers Selected Within Your Backyard
- Directly Linking To Your Dealership Website
- Incomes Over \$30,000
- CRM & DMS Suppressed
- 100% Conquest



DEPLOY

- 100% Can Spam Compliant
- 2% Click Through Rate Guaranteed
- Avg. 330,000 Emails Deployed Per Campaign.



MEASURE

- Mid And Post Campaign Reporting
- New/Used Cars Sold
- New Service Ro's
- New Unique Visitors
- ROI Report

The collage displays several email marketing templates for car dealerships. Key elements include:

- Nissan Promotions:** Nissan Altima (Lease Price \$179), Nissan Sentra (Lease Price \$139), Nissan Rogue (Lease Price \$189), Nissan Maxima (Lease Price \$259), and Nissan Murano (Lease Price \$290).
- Chevrolet Promotions:** August Sales Event, 2016 Chevrolet Malibu (\$1000 off, 2.9% APR for 60 months), 2016 Chevrolet Cruze (\$1000 off, 1.9% APR for 48 months), and 2016 Chevrolet Silverado (\$1000 off, 2.9% APR for 60 months).
- Ford Promotions:** Freedom offers for 2015 Ford Focus, 2015 Ford Mustang, 2015 Ford F-250, and 2015 Ford Fusion.
- Service Specials:** Express Lube Special (\$24.95), 10% Off Military Discount, Free Multi-Point Inspection, and 30-Day Price Match Guarantee.
- Other Offers:** Appraise Your Trade, Service Specials, and a \$29.95 or less after credit report lease offer.